



February, 2011

We are pleased to announce our 3<sup>rd</sup> Annual Tiger Claw's KungFuMagazine.com Championship in San Jose, California. Produced in cooperating with the Tiger Claw Group and Shark City Nationals this spectacular tournament will feature martial arts and martial artists from around the world. This event offers Cash Awards, Custom Grand Champion Trophies, and Special First-Time Competitors Divisions. There will be ongoing masters' and demo team exhibitions on stage. Last year the tournament drew more than 2,000 competitors and spectators.

Tiger Claw's KungFuMagazine.com Championship will have substantial media exposure. Beyond expansive coverage in our print magazine *Kung Fu Tai Chi*, the largest magazine exclusively devoted to Chinese Martial Arts, and industry newsletter, we will be webcasting the event live on our official website. The event will be featured on our numerous social networking platforms including Facebook, MySpace, Twitter, YouTube and more. We will also produce a post-tournament documentary DVD.

In 2010 a special WildAid Tiger Champion division was launched. This special showcase championship donates all proceeds to WildAid's efforts to save endangered wild animals. WildAid is an international conservation program with noted spokespersons such as Jackie Chan, Harrison Ford, Ang Lee, and the NBA's Yao Ming .

Tiger Claw's KungFuMagazine.com Championship will be held once again in the luxurious San Jose McEnery Convention Center, in the heart of downtown San Jose, California. The Convention Center is Silicon Valley's premiere venue for such events, large enough to accommodate a Karate tournament alongside a Chinese martial arts tournament, and is within walking distance of hotels, restaurants, bars, theaters and shopping, all the best that San Jose has to offer.

This is an amazing opportunity to reach your target demographic. We would be honored to have your support.

For more information, please contact: Gene Ching 510-656-5100 X137 or Gigi Oh 510-656-5100 X141  
Gene@KungFuMagazine.com Gigi@TCMedia.com

Act now because our sponsorship deadline is May 2, 2011.



**K u n g f u M a g a z i n e . c o m**



## BACKGROUND OF COMPANY

*Kung Fu Tai Chi* harmonizes all of the martial arts, magic and mysteries that are just beginning to enter the awareness of the Western world. We bring our readers the full spectrum of Chinese culture, including healing, philosophy, meditation, feng shui, Buddhism, Taoism, history and the latest events in art and cinema, plus insightful features on the martial arts. *Kung Fu Tai Chi* was the first American magazine to showcase Jet Li or a real Shaolin Monk on the cover. We've also had groundbreaking covers with Lou Reed, hip hop mogul RZA, and former AOL CEO Jon Miller.

KungFuMagazine.com is the official website of *Kung Fu Tai Chi*. With over 900 free access articles, a 20,000+ member online discussion forum, and biweekly online sweepstake giveaways, KungFuMagazine.com is the most prominent website of any martial arts magazine currently on the newsstands.

*Kung Fu Tai Chi* and KungFuMagazine.com are produced by the Tiger Claw Group, a pioneering American martial arts supply company. Founded in 1985, Tiger Claw is one of the leading organizations in the martial arts world with a wholesale client base of over 22,000. Tiger Claw also publishes the industry newsletter *Claw Marks*, which will also cover this event.

In previous years, the Tiger Claw Group has produced the Tiger Claw Elite Championships (TCEC) by joining forces with different circuits, organizations, and associations across the nation. Athletes competed across styles and circuits instead of being bound by them. It was a phenomenal success, especially our Bay Area TCEC tournament. In 2008, the local TCEC event was two weeks after the dreadful Sichuan earthquake. With the help of our charitable arm, the Tiger Claw Foundation, we were able to expand the event into a huge fundraiser for earthquake relief. That event, Martial Arts Benefit for Quake Victims, has raised over \$73,000 for aid to Sichuan quake survivors.

2009 was the inaugural year of Tiger Claw's KungFuMagazine.com Championship. Last year the Championship drew over 2,000 competitors and spectators. Our cover masters regularly participate, many have already committed to this year's event.

The event also attracted international gold medalist athletes and a fresh delegation of Shaolin monks. This year promises to be even more exiting with new divisions and more Grand Champions.



Sponsorship packages include:

**Gold Medal Sponsor: \$1000**

- Banner Space & Table at the event
- 4 VIP tickets to the event and evening finals
- 2 souvenir shirts
- Full Page Ad in Event Program
- 2 month Badge Ad on KungFuMagazine.com
- Credit in *Kung Fu Tai Chi Magazine*
- Credit on the tournament DVD
- Credit in social network sites
- Credit in event program

**Silver Medal Sponsor: \$500**

- Banner Space at the event
- 2 VIP tickets to the event and evening finals
- 1 souvenir shirt
- ½ Page Ad in the Event Program
- 1 month Badge Ad on KungFuMagazine.com
- Credit in *Kung Fu Tai Chi Magazine*
- Credit on the tournament DVD
- Credit in *Kung Fu Tai Chi*
- Credit in social network sites
- Credit in event program

**Bronze Medal Sponsor: \$250**

- Either banner space at the event OR ½ page ad in the Event Program
- 1 souvenir shirt
- Credit in *Kung Fu Tai Chi Magazine*
- Credit on the tournament DVD
- Credit in social network sites
- Credit in event program

**Supporter: \$50**

- Credit in *Kung Fu Tai Chi Magazine*
- Credit on the tournament DVD
- Credit in social network sites
- Credit in event program

All Ad Displays are subject to approval.

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Interested in creating your own package? Have other ideas you want to try? We are always open to suggestions and will work with you to create the marketing package that best suits your needs and budget.