



**TIGER CLAW
ELITE**



**KUNG FU
MAGAZINE.COM**

**CHAMPIONSHIP
MAY 6-7, 2023**



KUNG FU TAI CHI DAY
功夫太極日

ON May 6-7, 2023, the Tiger Claw Elite Championships will be held downtown San Jose, California. The 2023 Tiger Claw Elite Championships includes three major martial arts events: the 12th Annual Tiger Claw Elite KungFuMagazine.com Championship and the 9th Annual Tiger Claw Elite Taekwondo Championship, plus the 9th Annual KUNG FU TAI CHI DAY.

The Tiger Claw Elite Championships are held in the luxurious San Jose McEnery Convention Center, in the heart of downtown San Jose. The Convention Center is Silicon Valley's premiere venue and is within walking distance of hotels, restaurants, bars, theaters and shopping, all the best that San Jose has to offer.

Previous Tiger Claw Elite KungFuMagazine.com Championships have garnered international attention, attracting masters and competitors from Africa, Europe, North and South America and, of course, China. It drew more than 3200+ competitors and spectators. Previous sponsors include Disney, Tiger Balm, El Rey Network, comcast, UPS, California Bank and Trust, the City of San Jose, China Books, Chinese Today Radio, Five Branches University, One Work Place, UPS and numerous independently-owned martial arts schools.

The Tiger Claw Elite Championships has substantial media exposure. Beyond expansive coverage in our newsstand magazine *Kung Fu Tai Chi*, the Tiger Claw Elite Championships will be featured on our peripheral social networking platforms including Facebook, Instagram, Twitter, YouTube, MySpace, and more.

This is a unique opportunity to reach your target demographic, the Asian/American community and the martial arts world. We would be honored to have your support.

For more information, please contact:

Jonny Oh at 510-319-7362 or Jonny@TigerClaw.com

Gene Ching at Gene@KungFuMagazine.com

ACT NOW. Our sponsorship deadline is March 31st, 2023.



KungFuMagazine.com

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COMPANY BACKGROUND

In 2006, Tiger Claw launched the Tiger Claw Elite Championship (TCEC). TCEC was in cooperation with Disney, beginning at Disneyland® in Anaheim California and ending at Disney's Wide World of Sports® Complex near Orlando, Florida. In between, TCEC travelled through about a dozen tournaments across the nation. TCEC featured divisions for Chinese, Korean and Japanese arts and were nested within regional participating tournaments. The closest event to Tiger Claw Headquarters in California was RDK's Ultimate Internationals, held at the Santa Clara Convention Center.

TC Media International, a division of Tiger Claw, publishes *Kung Fu Tai Chi*, a quarterly newsstand magazine focused on the Chinese martial arts. The San Francisco Bay Area is home to dozens of Karate and Taekwondo tournaments every year, but only a few that emphasize Chinese martial arts, so with the influence of *Kung Fu Tai Chi*, that martial community responded the most enthusiastically. Consequently, the Chinese divisions quickly dominated the Bay Area TCEC in Santa Clara for its three-year run.

Just prior to the 2008 TCEC, the disastrous Sichuan quake hit China. In only eleven days, the Tiger Claw Foundation, Tiger Claw's charitable arm, called upon leading local martial artists and produced the Martial Arts Benefit for Quake Victims, a fundraising performance, to conclude the tournament event. The project raised over \$73,000 which was donated to construct a new school in Sichuan. TCEC went on hiatus after 2008.

In 2009, the local Chinese community hoped the tournament to continue, so by popular demand, the Tiger Claw KungFuMagazine.com Championship (TCKFMC) had its inaugural year. TCKFMC enjoyed four successful events, all held in the spacious South Hall of the San Jose McEnergy Convention Center.

In 2012, Kung Fu Tai Chi celebrated two decades of publishing with KUNG FU TAI CHI 20 YEARS. The celebration combined Tiger Claw's KungFuMagazine.com Championship with a Gala Banquet and KUNG FU TAI CHI DAY, a street fair in downtown San Jose. KUNG FU TAI CHI 20 YEARS was an overwhelming success, documented in a special issue of Kung Fu Tai Chi (September+October 2012) as well as with over two thousand photos on Kung Fu Tai Chi facebook albums and dozens of videos on Kung Fu Tai Chi's YouTube channel.

In 2013, TCEC was relaunched as an event that combined Tiger Claw's KungFuMagazine.com Championship, KUNG FU TAI CHI DAY, and the Tiger Claw Elite Taekwondo Championship, along with several other events along the way.

In 2016, the Tiger Claw Elite KungFuMagazine.com Championship and KUNG FU TAI CHI DAY resumed as an annual two-day event, all in the McEnergy Convention Center.

In 2017, Kung Fu Tai Chi celebrated another major milestone with the KUNG FU TAI CHI 25th Anniversary Festival. This included all the events of TCEC, plus a command performance Grandmasters LIVE! at San Jose's historic California Theater and a celebratory banquet. The three-day Festival was an overwhelming success, and received extensive media exposure. However due to the pandemic, the 2020 Tiger Claw Elite KungFuMagazine.com Championship and KUNG FU TAI CHI DAY was canceled and Kung Fu Tai Chi folded. Undaunted, KungFuMagazine.com continued publishing weekly fresh unique articles and bi-weekly sweepstakes, as well as maintaining its longstanding online discussion forum. A special Tiger Claw Elite KungFuMagazine.com Online Championship was held over five weeks, starting in November 2020. However, the event remained on hiatus from then onward. This was extremely disappointing as 2022 would have marked the 30th Anniversary of Kung Fu Tai Chi, as well as the Year of the Tiger, the mascot of the parent company Tiger Claw.

2023 marks the return of the Tiger Claw Elite KungFuMagazine.com Championship and KUNG FU TAI CHI DAY. We are very excited to host our epic gathering once more, and look forward to seeing everyone again. Stay tuned to this website for updates and thank you for your continued support during these challenging times.

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Sponsorship packages include

Diamond Medal Sponsor

Contact Jonny Oh for details

Platinum Medal Sponsor: \$2500

- 1 All-Around Champion Sponsorship Banner Space & 6ft Booth Table at 12th Annual Tiger Claw Elite KungFuMagazine.com Championship
- 4 VIP tickets to 12th Annual Tiger Claw Elite KungFuMagazine.com Championship
- 1 year Badge Ad on TigerClawElite.com
- 2 month Badge Ad on KungFuMagazine.com
- Full Page Ad in 12th Annual Tiger Claw Elite KungFuMagazine.com Championship Commemorative Program
- Acknowledgment on KungFuMagazine.com
- 2 souvenir shirts

Gold Medal Sponsor: \$1000

- Banner Space & 6ft Booth Table at 12th Annual Tiger Claw Elite KungFuMagazine.com Championship
- 4 VIP tickets to 12th Annual Tiger Claw Elite KungFuMagazine.com Championship
- 1 year Badge Ad on TigerClawElite.com
- 2 month Badge Ad on KungFuMagazine.com
- Full Page Ad in 12th Annual Tiger Claw Elite KungFuMagazine.com Championship Commemorative Program
- Acknowledgment on KungFuMagazine.com
- 2 souvenir shirts

Silver Medal Sponsor: \$500

- Banner Space at 12th Annual Tiger Claw Elite KungFuMagazine.com Championship
- 2 VIP tickets to 12th Annual Tiger Claw Elite KungFuMagazine.com Championship
- 1 year Badge Ad on TigerClawElite.com
- 1 month Badge Ad on KungFuMagazine.com
- Acknowledgment on KungFuMagazine.com
- 1 souvenir shirt

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ADVANCING MARTIAL ARTS IN AMERICA

Bronze Medal Sponsor: \$250

- Banner space 12th Annual Tiger Claw Elite KungFuMagazine.com Championship
- Acknowledgment on KungFuMagazine.com
- 1 souvenir shirt

Supporter: \$50

- Acknowledgment in *Kung Fu Tai Chi Magazine*
- Acknowledgment on KungFuMagazine.com

VENDOR TABLE: Contact Jonny Oh or Gene Ching for details.

Interested in creating your own package?

Have other ideas you want to try? We are always open to suggestions and will work with you to create the marketing package that best suits your needs and budget.

For more information, please contact:

Jonny Oh at (510)-319-7362 or Jonny@TigerClaw.com
Gene Ching at Gene@KungFuMagazine.com.

All Ad Displays are subject to approval.

KungFuMagazine.com

12th Annual Tiger Claw Elite KungFuMagazine.com Championship Sponsorship Application

After completion of this application, please FAX to: 510-498-8844 ATTN: Joan Chien or mail to:
Tiger Claw Foundation, 40740 Encyclopedia Circle, Fremont CA 94538

Name of business: _____

Full name of contact person _____ Phone #: (____) _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email address _____

Sponsorship Package

- Platinum: \$2,500.00
- Gold: \$1,000.00
- Silver: \$500.00
- Bronze: \$250.00
- Supporter: \$50.00
- Vendor Table

Payment method:

- Credit Card
Card number: _____ Exp. date: _____ / _____
Cardholder's name: _____ cvv# _____
Billing Address: _____

- Check
Make check payable to: Kung Fu Tai Chi Magazine
Address: Attn: Joan Chien
40740 Encyclopedia Circle
Fremont, CA 94538